

## Art Marine opens luxury marine boutique in Abu Dhabi

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Art Marine, a leading 360-degree leisure marine enterprise, has opened Abu Dhabi's first high-end marine leisure boutique at the Emirates Palace Hotel, as part of its UAE expansion strategy.

The boutique, focused on the Riva brand - part of the Italian Ferretti Group - and located alongside the exclusive Marina, is the result of boat owner requests made specifically to the Emirates Palace Management, including new yacht purchases, technical maintenance, and everything from valeting services to marine products and fishing equipment, said a statement.



Officials at the launch

Gregor Stinner, chief executive officer of Art Marine, said: "With expanding our footprint in the UAE, we complement our growing international reach, which stretches as far afield as China. Emirates Palace is the most exclusive and prestigious of the UAE marinas and we are honoured to provide the VIP yachtsmen moored there with a unique concept showroom to answer all their needs.

"Continuing a successful month with the Qatar International Boat Show, we are delighted to end the year with this momentous landmark in the company's on-going expansion and evolution".

The boutique will not only focus on luxury brand yachts sales, but also offer to the marina berth holders and yacht owners a well diversified chandlery, as well as valet and maintenance service, warranting 360-degree leisure yachting services to ultimately take care of their precious yachts.

It will also stock Williams tenders, for which Art Marine are the exclusive distributor and dealer in the UAE and Qatar.

The store's modern wooden exterior is characterised by clean design lines and sail shaped sun shades. The interior decoration has a classical nautical theme, with wooden boat decking and sketches of iconic Riva yachts on the wall.

Art Marine is an exclusive dealer for different brands of the Ferretti Group - Riva and Itama are represented in the UAE, Qatar, Bahrain and Oman, meanwhile Ferretti Yachts, Pershing and Mochi Craft are represented in Bahrain and Oman.

Alberto Galassi, CEO of Ferretti Group, an Italian company leader in the design, construction and sale of luxury motor yachts, said: "Art Marine could not have chosen a better suited location for a new showroom than Emirates Palace Marina, which overlooking a private bay affords unprecedented luxury in the heart of Abu Dhabi, whilst catering to the capital's sailing enthusiasts.

"The UAE is an important market for the Ferretti Group and we are thrilled that our exclusive dealer Art Marine has secured this inspiring destination to showcase our globally recognized Italian brands, which boasts passion, innovation and excellence." - TradeArabia News Service